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# ***POWER POINTERS***

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## **Session Description**

Screen technology is no longer a novelty and a majority of churches have adopted some sort of projection during worship. Unfortunately, the Digital Age largely hasn't caught up with most church screens and for too many churches would do just as well with an inexpensive overhead projector with acetate slides. In this episode, Drs. Bill and Kris will provide some key power pointers for how to maximize the use of your digital projection during worship whether you use PowerPoint, MediaShout, SongShow Plus, or any other projection software.

## **Session Outline**

### **Getting Beyond Bullets**

- Many (most) churches use screen technology poorly
- Used to project primarily words
- Occasionally insert graphic or even video backgrounds
- Some may slip a video in now and again

But screen technology offers so much more

### **The Power of Projection**

- More than entertainment
- Drives home the point
- Invites reflection & expands understanding
- Maintains interest

### **Power Pointers**

- Deprecate the use of word-driven presentations – limit (no) bullet points
- Use images as windows of reflection to show rather than tell
- Imagery should be complimentary, not just restatement - think tangential
- Increase video use
  - There is more material on YouTube than you could possibly use
  - Tap your teenage treasures for short video creations
  - Use commercial sources
- Use video for announcements, countdowns, transitions, and core communicators
- See Seth Godin's articles on PowerPoint creation: <http://bit.ly/YMKfz0> and <http://bit.ly/137LSDe>

## **Discussion Questions**

1. Watch the latest version of *Did You Know?* on YouTube. How did the creators use words, graphics, music, and timing to generate interest?
2. Brainstorm "complimentary" imagery that might *expand* a participant's understanding or perception of the phrase "Love the Lord your God."
3. What could be done in your church to raise the bar of your screen presentations?